

REANMATRISEN

	REACH	ENGAGE	ACTIVATE	NURTURE
Web				
Nyheter		●		
Infosider		●		
Landings sider/selgende sider		●	● (CtA)	
Facebook				
Side/velkomstside		●	● (Like)	
Oppdateringer	●	●		●
Annonser	●			
Søkemotorer				
SEO/organisk synlighet	●			
Google AdWords	●			
Twitter				
Tweets	●			●
Blogg				
Posts		●		
RSS feed	●			●
Epost				
Nyhetsbrev	●	●		●
eDM	●		● (CtA)	
Annonsering				
Bannerannonser	●			
Katalogannonser	●			
Rubrikkannonsering	●			